

A woman with blonde hair, wearing a yellow dress, is looking out a window. The window is partially covered by white steam, suggesting a bathtub nearby. The scene is dimly lit, with light coming from the window. The text 'Beep-Boop, Beep-Boop' is overlaid on the image in a stylized, colorful font.

Beep-Boop, Beep-Boop

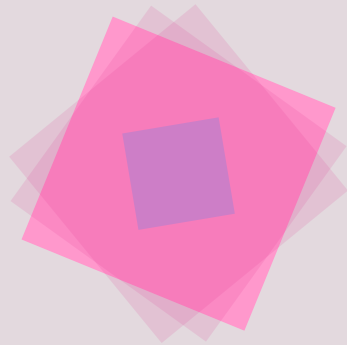
삐뽀삐뽀

Music Video Pitch Deck

Theme

"I made this in the hope that everyone who listens to this album will be drenched in love like invisible air and have good dreams."

-- Meaningful Stone 김뜻돌



About Meaningful Stone 김뜻돌

“‘Even a stone has a meaning’ Kim Geun-dol is a singer-songwriter who makes every heart of the world into a song.

- Entered college in 2015, and it was a time when feminism was in its midst.
- Majoring in sociology
- Did women's exercise, but hated exercise that was too strenuous.
- Her name was nominated for 'Rookie of the Year' and 'Best Modern Rock-Song' at the 18th Korean Popular Music Awards.
- Enjoyed being on stage since she was little.
- Favorite thing was music.
- Her father, who collects LPs, was greatly influenced.
- Has a rabbit - Middol



Synopsis

"**I don't know when I will die.** 'It begins with the lyrics, Even if I die while walking on the road and hit by a high-altitude crane. Two things happened. About 4 years before I was making this song, a close friend fell from a high place. He wasn't dead, but he was badly wounded, and the accident hit me very hard. Another anecdote told the story of a boyfriend who witnessed an accident in which a high-altitude crane fell right in front of him while driving. The two incidents brought me to the topic that there are more accidents like this around us than I thought, and there are many unresolved problems. It was a time when I was trying to live a life of hardship while earning money, but this incident led me to think deeply about the unstable life and poverty in Seoul, and this song was created through these reasons."

-- Meaningful Stone 김뜻돌

Logline

Bubbles, bubbles, having a dream in the bathtub
underwater,

About walk on the street seeing all kinds of accidents
happening backward.

Normal people with Collapsed tower crane,

And famous historical people in nowadays setting: Shelley
drowned, Yuri Gagarin Air crash, Van Gogh
suicide, Tutankhamun Genetic disease, Princess Diana Car
accident, John Lennon shot...

Interspersed with videos of Kim Geun-dol's actual
singing.

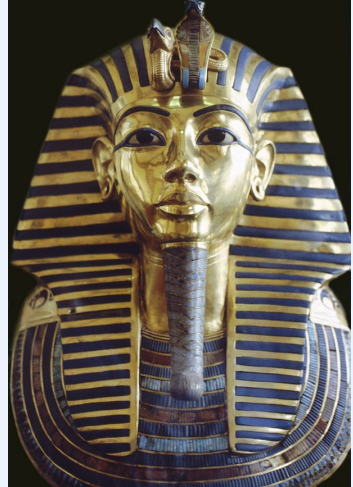
End with wake up from the bathtub with soft sunlight cast
on.



Background Stories

- **Tutankhamun** Genetic disease ; he suffered from a variety of maladies, including malaria and Kohler disease (a rare bone disorder of the foot).
- **Percy Bysshe Shelley** drowned in his own sailing boat, the Don Juan, while returning from Livorno to Lerici, in the late afternoon during a violent summer storm(1882)
- **Van Gogh** shot himself with a revolver to the chest by the wheat field in the south of France, where he often painted, Auvers-sur-Oise, France(1890)
- **Yuri Gagarin**, the first man to go into space, died together with pilot Vladimir Seryogin during a routine training flight, after the MiG-15 jet fighter they were flying crashed near Novosyolov in the Soviet Union(1968)
- **Diana**, Princess of Wales , died from the injuries she sustained in a car crash in the Pont de l'Alma tunnel in Paris(1997).

Background Stories Reference



Background Stories Reference



Timeline

[00:00:00] Title, background looking around in a room

[00:00:18] Bathroom with bathtub

[00:00:21] Bubble and bubbles underwater

[00:00:30] Sleeping on bed [pink & blue tone]

[00:00:40] walking on street

[00:00:50] see the tower crane crashes (backwards)

[00:00:55]

[00:01:00] Interior - Band

[00:01:10] Gwun-dol's room - fall on bed

[00:01:20] Egyptian - death of

Tutankhamun (backward)

[00:01:30] sailing boat (backward)

[00:01:35] shot in farm (backward)

[00:01:40] Street - walk actively

[00:01:50] band overlap with street

[00:02:00] Interior - Band

[00:02:20] Space

[00:02:28] Aircraft crash overlap with space (backward)

[00:02:32] Drag racing first person view

[00:02:37] car accident (backward)

[00:02:40] Gwun-dol's room - sit on bed

[00:02:50] room overlap with bubbles

[00:03:20] Sit in bathtub with warm sunlight from window

Camera & Lens

Hand hold Camera with unstable shots.

- High angle selfie + while walking on the street.
- Timeline back and forwards.
- Low angle for the dangerous elements.

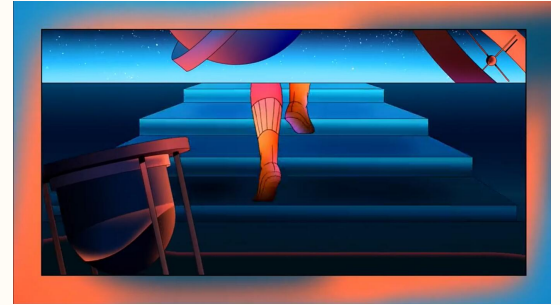
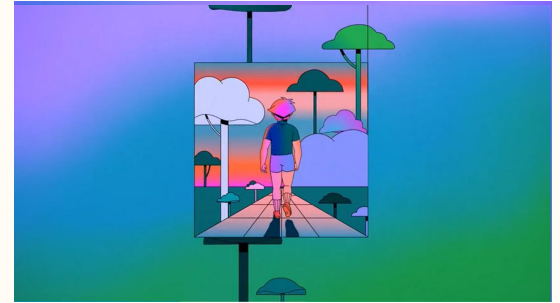


Chapter 5 - Determining Eye Level

Execution and Style



Color



Execution and Style



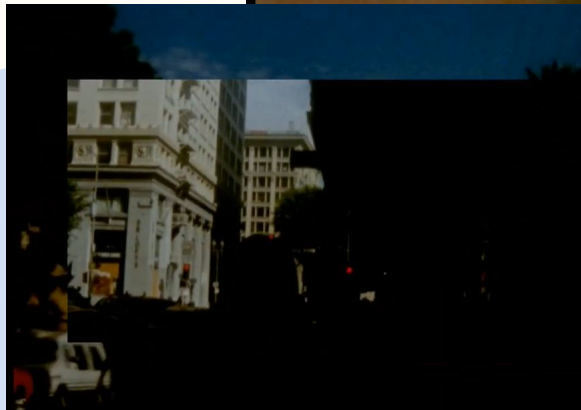
Similar M/V



Joni - Blueless Bird

[https://www.youtube.com/watch?v=Y3](https://www.youtube.com/watch?v=Y3URxniQJBI)

URxniQJBI

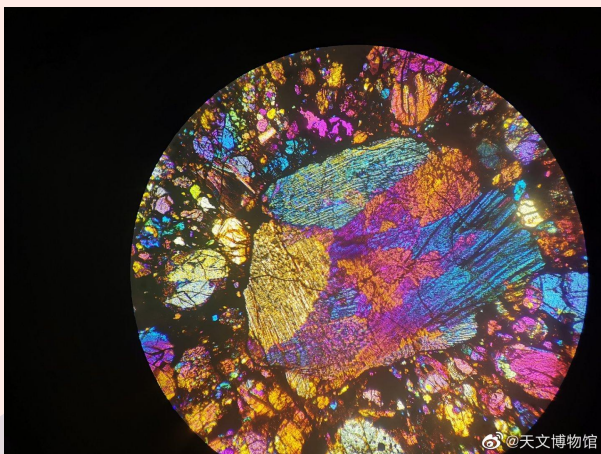
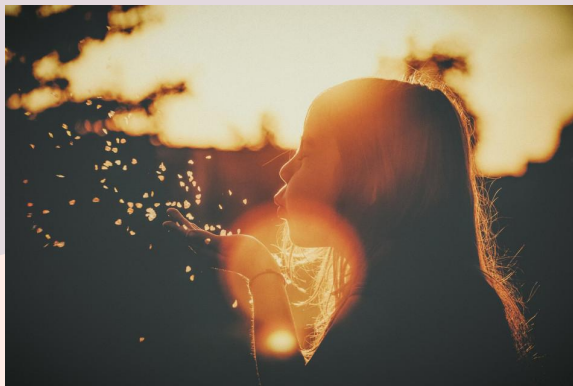
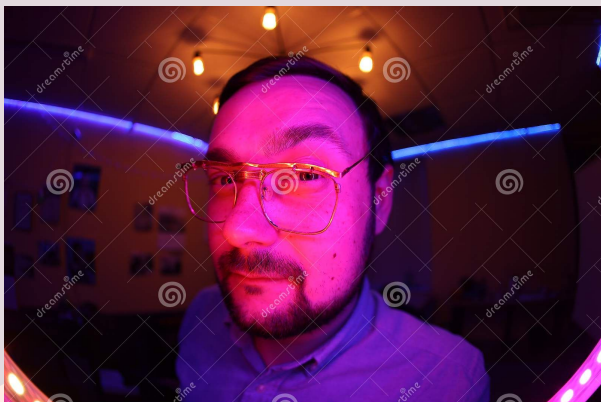


Joni - Orange

[https://www.youtube.com/watch?v=0b](https://www.youtube.com/watch?v=0b05-HZkiIQ)

05-HZkiIQ

Mood Board/Tone



Mood Board/Tone (Street)



Cloth Reference (Street)

- Opposite color to the environment



Mood Board/Tone (History)



Potential Location



Kim Geun-dol's Room



Any Korean Urban Street

Potential Location (Beach)

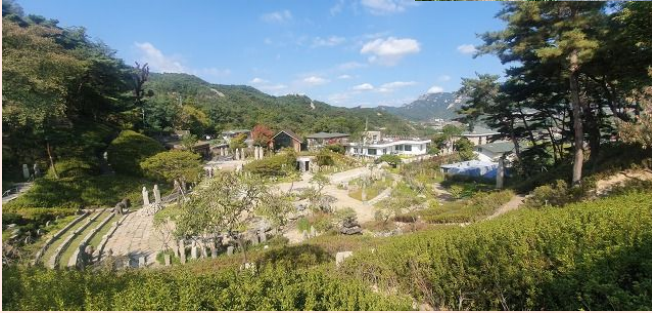


Chaesukgang Cliffs & Byeonsan Beach
(채석강 & 변산해수욕장)



Naksan Beach
(낙산해수욕장)

Potential Location



Mokin Museum Mokseokwon

46-1, Changuimun-ro 5-gil, Jongno-gu, Seoul

Official site:

<http://www.mokinmuseum.com/>

Oil Tank Culture Park

87, Jeungsan-ro, Mapo-gu, Seoul

Official site:

[http://parks.seoul.go.kr/culturetan
k](http://parks.seoul.go.kr/culturetank)

Potential Location



Hongbeom Lee

06085 7, Samseong-ro 112-gil, Gangnam-gu, Seoul (70-5 Samseong-dong, Gangnam-gu, Seoul) B1

Studio

<http://www.studiopipe.com>